

## Application Of Surabaya Batik With The Sparkling Remo Theme In Ready-To-Wear Fashion

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### ABSTRACT

**Keywords:**

Local Culture  
Ready-To-Wear Fashion  
Reative Industri  
Sparkling Remo  
Surabaya Batik

Surabaya batik is unique in its motifs, often inspired by local cultural heritage, such as the Remo Dance, flora, fauna, and iconic city landmarks. This study aims to apply batik motifs with the theme "Sparkling Remo" to ready-to-wear fashion, combining traditional elements with modern, functional designs. The theme "Sparkling Remo" was chosen to represent the dynamic spirit and courage characteristic of Surabaya, as reflected in the city's slogan, "Sparkling Surabaya". The approach used in this study includes exploring Remo Dance motifs, the batik design process, and its application to ready-to-wear garments. The analysis considers fashion trends, market demands, and aesthetic values. The results show that the application of this motif not only strengthens local cultural identity but also enhances the appeal of the product in modern fashion markets. This study concludes that innovation in culturalbased batik motifs, such as "Sparkling Remo," holds significant potential to support the development of the creative industry while promoting local cultural wealth nationally and internationally. Ready-to-wear fashion with Surabaya batik motifs is expected to become a product that is not only aesthetic and practical but also rich in historical and philosophical value.

## INTRODUCTION

Batik is an Indonesian cultural heritage that holds high historical and artistic value. As one of the nation's identities, batik was recognized by UNESCO as an Intangible Cultural Heritage of Humanity in 2009. Beyond being a traditional symbol, batik continues to undergo innovation in various aspects, including its design and function, to remain relevant in the face of modern developments (UNESCO, 2009).

Surabaya, as one of the largest metropolitan cities in Indonesia, possesses a rich and diverse cultural identity. One of Surabaya's developing cultural hallmarks is batik art, which has started to gain more attention from both local and international communities. Surabaya batik has its own distinct characteristics, often featuring motifs inspired by unique cultural elements such as the Remo dance, local flora and fauna, and city icons like the Suramadu Bridge or the Suro and Boyo symbols. This local identity represents a strength that can be further developed through design innovation and its application in modern fashion.

According to the Nusantara Batik Center, the development of regional batik motifs can enhance public appreciation of local culture while also opening up opportunities within the creative industry. One particularly unique motif is the “Sparkling Remo” batik, inspired by the Remo dance—a symbol of Surabaya's traditional arts—and the “Sparkling Surabaya” campaign, which promotes the city as a modern and culturally rich destination (Surabaya Department of Culture and Tourism, 2020). This motif has become a local identity that not only serves as a cultural symbol, but also holds the potential to be developed into fashion products.

Ready-to-wear fashion has become a major trend in the fashion industry, both locally and internationally, due to its flexibility and practicality. In recent years, many Indonesian designers have sought to merge the richness of local culture with modern and functional fashion design. According to a report by the Ministry of Industry (2022), incorporating batik motifs into ready-to-wear fashion can enhance the competitiveness of Indonesian products in the international market—especially when combined with innovative designs that follow global trends.

The application of Surabaya batik with the “Sparkling Remo” theme in ready-to-wear fashion is a strategic step to promote local culture through a more modern and relevant approach. Data from the Surabaya Regional National Crafts Council (Dekranasda) shows that efforts to develop culture-based local products have had a positive impact on the creative economy sector.

In addition, applying this theme to ready-to-wear fashion also has the potential to attract younger generations to better understand and appreciate local culture. Many millennials and Gen Z individuals tend to prefer products with unique designs that carry a story or historical value behind them. According to a survey conducted by the Creative Economy Agency (Bekraf) in 2021, fashion products that combine traditional and modern elements have a stronger appeal among young people.

Therefore, this article discusses the application of the “Sparkling Remo” batik motif in ready-to-wear fashion, covering its design, motif philosophy, and relevance in the modern fashion industry. In this way, it is expected to contribute to cultural preservation while also enhancing the competitiveness of local products in the global market (Anderson, 2023).

## RESEARCH METHOD

The method used in this study is the Double Diamond model. This research method consists of four stages: Discover, Define, Develop, and Deliver (Indarti, 2020). The Double Diamond model is a holistic approach to design.

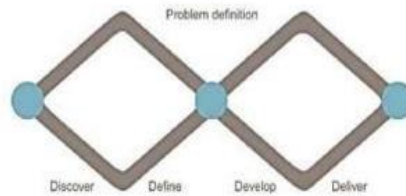


Figure 1 Double Diamond

### Discover

In the **Discover** stage, an analysis will be conducted on the various types of Surabaya batik that serve as the main source of inspiration for creating ready-to-wear fashion. The goal of this stage is to identify design problems and opportunities. One identified issue is the need to develop regional batik to support the growth of the local economy. The identified design opportunity is the traditional dance from East Java, the Remo Dance, which contains several elements that can be translated into batik designs.

### Define

In the **Define** stage, the author is determined to create ready-to-wear products using batik fabric with the theme "Sparkling Remo." In this phase, the author translates ideas into a moodboard. A moodboard is a form of inspiration board that presents sources of ideas through a composition of design visuals, styles, and materials to be realized in the creation of a fashion design collection (Nur' Afifah, 2021).

In this stage, the "Sparkling Remo" concept is expressed through the exploration of visual elements from the dance, such as the movement of the scarf, fan patterns, and the details of the dancer's costume. In addition, geometric elements and bright colors that reflect the sparkling atmosphere of Surabaya at night are added to give a contemporary touch. This discovery not only produces fresh batik motifs but also introduces unique designs that can be applied to various types of ready-to-wear fashion.



Figure 2 Moodboard

## Develop

The **Develop** stage is the phase of idea development. In this stage, the author creates ready-to-wear fashion designs using batik fabric inspired by the “Sparkling Remo” theme. This phase results in five ready-to-wear fashion designs using three variations of “Sparkling Remo” batik fabrics. The five designs, each featuring different batik motifs, aim to refine the products and provide variety in order to achieve a cohesive and well-rounded ready-to-wear fashion collection.



Figure 3 Desain

## Deliver

This stage is the final phase of the Double Diamond model and can be defined as the product completion stage. In this phase, the author conducts a review of the designs in collaboration with experts in the fashion field.

## RESULTS AND DISCUSSION

Sparkling Remo batik is a batik design that draws inspiration from the Remo dance. Remo Dance, known as a traditional performance to welcome honored guests, features agile and energetic movements symbolizing bravery and valor. This inspiration is translated into batik motifs through elements such as curved lines resembling the movement of the dancer’s scarf, rhythmic patterns reflecting the beat of the gamelan, and

detailed accents inspired by the distinctive ornaments of the Remo dancer's costume. These motifs are often combined with bright colors. By highlighting the uniqueness of the Remo Dance, this batik fabric not only holds high aesthetic value but also serves as a medium for preserving local culture with a modern appeal for various applications, including ready-to-wear fashion.



**Figure 4** Batik motifs sparkling remo 1

The first design draws inspiration from the beauty and dynamism of the Remo Dance, a cultural icon of Surabaya. The batik design features symbolic ornaments such as the scarf representing graceful yet assertive movement, jasmine flowers symbolizing purity, and the rooster from the Sawunggaling legend reflecting strength and courage. Additional motifs—including stars, shields, kris, and vines—symbolize hope, protection, struggle, and continuous growth. These elements are arranged asymmetrically to express the freedom and dynamic character of the Remo Dance.



**Figure 5** Batik motifs sparkling remo 2

The second design is inspired by the beauty and philosophy of the Remo Dance, a traditional Surabaya dance that symbolizes bravery, struggle, and cultural heritage. This inspiration is expressed through batik motifs featuring symbolic ornaments such as the scarf, jasmine flower, and lotus flower, representing grace, purity, harmony, rebirth, and the pursuit of noble ideals. The design is further enriched with secondary elements including stylized roosters, stars, kris, and vines, symbolizing courage, hope, protection, honor, and continuous growth. The motif is arranged symmetrically to create visual balance, conveying harmony, order, and the importance of balance in both physical and spiritual life.



Figure 6 Batik motifs sparkling remo 3

The third design is inspired by the beauty and philosophy of the Remo Dance, featuring the scarf and rooster as main ornaments. The scarf symbolizes elegance, flexibility, and dynamic movement, while the rooster represents courage, alertness, and the heroic legacy of Sawunggaling. Fabric manipulation techniques such as tucking, pleats, and ruffles are applied to create texture, volume, and visual movement, resulting in a layered and expressive design. Technical drawings are used in the production stage to clarify fold directions, pattern construction, and motif placement for the five designs.



Figure 7 Technical Drawing Desain 1

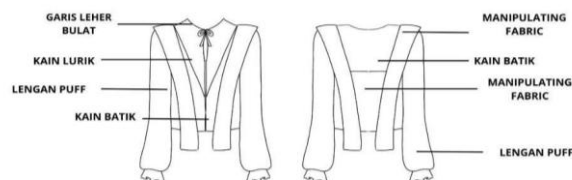


Figure 8 Technical Drawing Desain 2

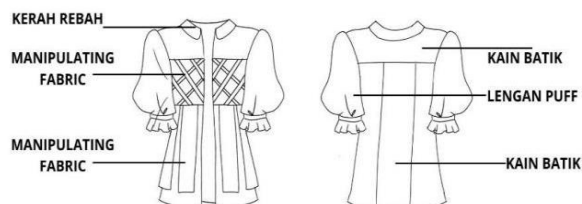
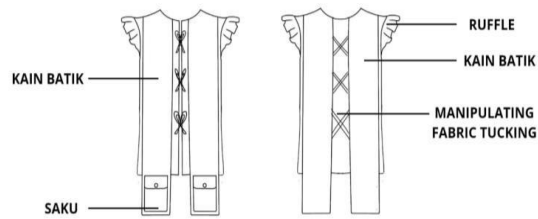
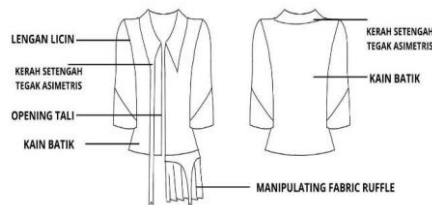


Figure 9 Technical Drawing Desain 3



**Figure 10** Technical Drawing Desain 4



**Figure 11** Technical Drawing Desain 5

The realization stage focuses on producing ready-to-wear garments using Sparkling Remo batik combined with fabric manipulation techniques such as tucking, pleats, and ruffles. The collection applies a construction pattern-making method based on precise body measurements and uses materials including Toyobo, linen, denim, and lurik fabric to ensure comfort and practicality. The first design features green and dark brown cotton with batik accents, a round neckline, set-in sleeves with cuff manipulation, an outer-like front layer with string-tie details, an oval front hem, and an adjustable tie opening at the back.



**Figure 12** Final Ready-to-Wear Garment – Design 1

In the second design, the plain fabric used is brown lurik, which is combined with Sparkling Remo batik in matching tones. The sleeves are made of lurik fabric, featuring gathering manipulation at the middle of the cuffs. This design uses a jacket zipper as the front opening, along with a tie detail at the neckline. The combination of batik and lurik is arranged in a diagonal pattern on the front, creating a dynamic visual effect.

Additionally, a brown fabric panel extends from the front to the back of the garment, with the purpose of creating a slimming silhouette for the wearer.



**Figure 13** Final Ready-to-Wear Garment – Design 2

In the third design, the plain fabric used is sea blue Toyobo, paired with Sparkling Remo batik in matching tones. The sleeves feature a balloon sleeve style, while the collar uses a flat (camp) collar design. The front of the garment includes loosely woven fabric manipulation, adding a unique texture and detail. The garment uses front button closures and features an additional batik panel on the front, which enhances the visual appeal and ties the overall look together with cultural richness and modern design elements.



**Figure 14** Final Ready-to-Wear Garment – Design 3

The fourth design is a vest made from emerald green Toyobo fabric, combined with orange-colored Sparkling Remo batik. The sleeves feature ruffle manipulation, adding a dynamic and decorative element to the garment. The front of the vest includes tie closures as the opening mechanism, and features two pockets on the left and right sides designed in a hanging style, giving the piece a unique and playful silhouette. The neckline uses a round neckline, contributing to the overall clean and modern look of the design.



**Figure 15** Final Ready-to-Wear Garment – Design 4

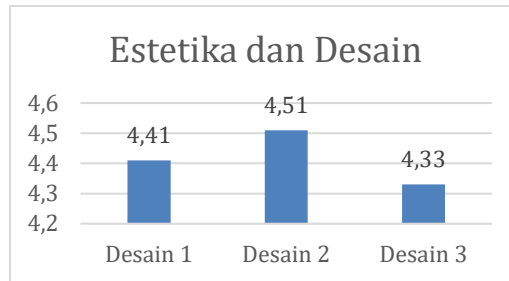
The fifth design combines orange and dark green Toyobo fabric with Sparkling Remo batik in matching tones. It features an asymmetrical front with a longer right panel enhanced by pleats for structure and movement. Set-in sleeves use diagonally arranged two-tone fabrics for a bold contrast, while a half-standing asymmetric collar aligns with the pleated panel to create visual balance. Front tie closures emphasize the handcrafted and wearable character of the design.



**Figure 16** Final Ready-to-Wear Garment – Design 5

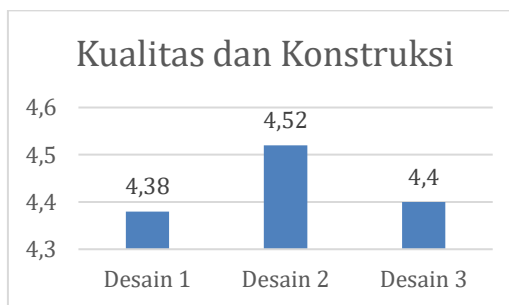
The overall designs combine green, dark brown, blue, and orange tones with fabric manipulation techniques and cultural elements from Sparkling Remo batik and lurik fabric. Lurik adds a traditional touch, while Sparkling Remo batik – inspired by the Remo Dance – symbolizes bravery, elegance, and confidence through dynamic motifs, geometric patterns, and sparkling accents. This batik reflects a balance between tradition and innovation suited to contemporary lifestyles. The final realization of the five designs was evaluated through quantitative data collected from student observers using a questionnaire and mean score assessment across predetermined aspects.

**Table 1.1.** Aesthetic and Design Aspects



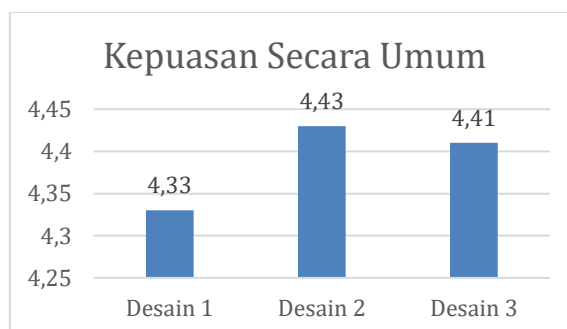
The data results in Graph 1, viewed from the Aesthetic and Design Aspect, show that Design 1 obtained a mean score of 4.41 (very good). Design 2 obtained a mean score of 4.51 (very good). Design 3 obtained a mean score of 4.33 (very good).

**Table 1.2.** Quality and Construction

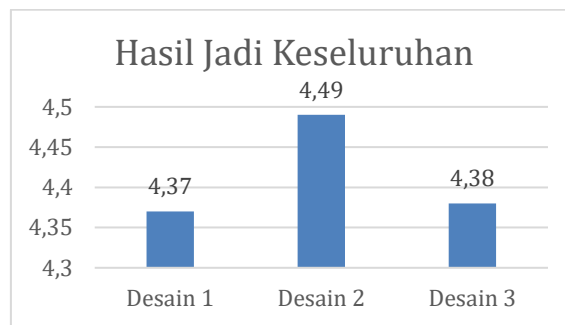


The data results in Graph 2, viewed from the Quality and Construction Aspect, show that Design 1 obtained a mean score of 4.38 (very good). Design 2 obtained a mean score of 4.52 (very good). Design 3 obtained a mean score of 4.4 (very good).

**Table 1.3.** General Satisfaction



The data results in Graph 3, viewed from the Overall Satisfaction Aspect, show that Design 1 obtained a mean score of 4.33 (very good). Design 2 obtained a mean score of 4.43 (very good). Design 3 obtained a mean score of 4.41 (very good).

**Table 1.4** Overall Final Outcome

The data results in Graph 4, viewed from the Overall Satisfaction Aspect, show that Design 1 obtained a mean score of 4.45 (very good). Design 2 obtained a mean score of 4.4 (very good). Design 3 obtained a mean score of 4.4 (very good).

## CONCLUSION

The overall fashion designs integrate a harmonious combination of green, dark brown, blue, and orange colors, along with the application of fabric manipulation techniques and cultural elements from *Sparkling Remo* themed batik and lurik fabric. The use of lurik fabric adds a traditional touch to several designs, while the *Sparkling Remo* batik, inspired by the traditional Remo dance, symbolizes bravery, elegance, and self-confidence. The motifs combine the dynamic movements of the dance with geometric patterns that reflect modernity, while the "sparkling" accents add a touch of luxury and uniqueness. The philosophy of this batik reflects the harmony between tradition and innovation, making it a symbol of cultural pride that is relevant to today's lifestyle.

Through the Double Diamond method, each stage—from ideation research to design realization—was carried out systematically to produce five fashion designs that blend modern and traditional elements, suitable for various occasions. This collection demonstrates that cultural heritage can be creatively integrated into the modern fashion world, resulting in products that carry both aesthetic and cultural value.

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