



# Seminar Nasional MOBILITAS AKADEMIK

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## Evaluation of The Student Exchange Program to Implement the MBKM Policy of The Accounting Education Study Program at Surabaya State University

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### ABSTRAK

The Independent Learning Independent Campus (MBKM) Policy of the Ministry of Education, Culture, Research, and Technology of the Republic of Indonesia in implementing a student exchange program since 2020. The purpose of this program is to improve students' experience and scientific knowledge by learning from other universities. However, there have been no comprehensive evaluation results on the success of the program since 2020. Therefore, the author conducted this study because this study is very important to measure how successful the program is. The purpose of this study is to collect data on how effective and efficient the student exchange program is, especially for accounting education study program students at Surabaya State University, which is useful as a basis for making policy decisions. This study was designed with a qualitative descriptive approach, the CIPP evaluation model, and data collected through questionnaires. The results of the study indicate that the Surabaya State University student exchange program is running well. Surabaya State University can provide academic and non-academic aspects well so that students have an extraordinary academic experience, cultural understanding, and increased academic achievement.

Kata Kunci: Evaluation, Student Exchange Program, MBKM

### Pendahuluan

Various aspect life, including education, economy, social, and culture, have influenced in a way significant by progress rapid in knowledge and technology. College as responsible institution answer on development source power human, must respond very dynamic situation this with fast. One of them change activity learning for provide and prepare graduate of for generation next superior. Education is the main pillar used generation next for building the country and improving source power human beings. According to Law of the Republic of Indonesia Number 20 of 2003, education defined as a form deliberate planning for realize atmosphere and learning process with the aim is for students active develop potential self they in matter knowledge, skills, mastery emotions, personality, and values social. In addition, education designed for increase life nation based on the stated goals of the country in the 1945 constitution. Another objective of education is for produce students who meet the requirements standards of the times (Desy Purwantiningrum, 2024).

Independent Learning Policy Independent Campus (MBKM), which includes exchange programs student between college high , is one of the form real transformation . The *student exchange* program is a very important vehicle for developing cooperation between universities, both in learning and research activities (Sholeh et al., 2024).

Culture Regulation No. 3 of 2020 Concerning National Standards for Higher Education produce Independent Learning Policy Independent Campus (MBKM). Article 14 Paragraph 5 of policy the state that exchange student is one of type activity study. General objectives of the exchange program student is for develop various perspective or findings other people, as well

as work the same and have sensitivity social as well as concern to society and the environment. One of method for reach exchange student is through exchange student between students who have the same study program at the same university different heights. The purpose of exchange student this is for increase experience students and context the knowledge they have get from college another height that has superiority or tool support helpful learning increase achievement learning graduate of . (Sholeh et al., 2024) states that student exchange programs can improve students' academic abilities, increase attitudes of mutual respect and acceptance of differences such as cultural differences, as well as improve communication patterns to achieve common goals, and improve the way students interact with people from different cultures.

One of the work units of Surabaya State University is Faculty Economica and Business UNESA Accounting Education study program, which has implementing the MBKM program, namely exchange student starting from the odd semester of 2024/2025. This program must implemented in accordance with rule Rectorate of Surabaya State University number 18 of 2023 by all fifth semester students at Surabaya State University. One of them is Accounting Education study program. In this program, students sent to Malang State University (UM) for take classes in the same study program at college another height in form exchange students. Many students were sent for this program that is as many as 24 students from Accounting Education study program .

The implementation of the student exchange program needs to be evaluated. This is in line with (Agama et al., 2017) which states that evaluation needs to be done to monitor the process, the relevance of student learning progress with the goals or standards that have been set, and improvements in student teaching and weaknesses that have been carried out in teaching and learning activities. The results of the evaluation are able to provide direction in determining progressive steps to improve the quality of the institution. (Sholeh et al., 2024) add that one indicator of the success of a student exchange program is if the students who enter can become part of the culture at the target university.

Study this is very important because of the exchange program student is policy nationally implemented by all study programs in Indonesia, including for the Accounting Education Study Program Faculty Economica and Business at Unesa. Because this program relatively new, evaluation must done for know how much effective, efficient, advantages, disadvantages, and constraints of the program. Research this is also a must produce results that can be achieved accepted.

## **Metode**

### **Design Study**

Study this use design study evaluative using approach quantitative descriptive for evaluate exchange programs student in implementation of MBKM in study programs education accountancy Unesa. In research In this study, the CIPP (Context, Input, Process, and Product) evaluation model was used.

### **Population And Sample Study**

Population Population is the entire object of research and meets certain characteristics. Sugiyono stated that (Dewi, 2021) "Population is a generalization area consisting of objects or subjects that have certain qualities and characteristics determined by researchers to be studied and then conclusions drawn". Research This involving all students who participate in exchange programs students ( credit transfer ) in study programs education accountancy Unesa, which started in the odd semester of 2024/2025. Total population as many as 24 students. Based on the determination of sample size, the researcher used the entire population as a sample. The sampling technique used *simple random sampling*.

### Instrument Study and Technique Collection Data

Study This will evaluate context, input, process, and output of the exchange program students. Instruments study consists of from questionnaire created based on guidelines exchange students found in MBKM scheme of Directorate General Dikti. In research This is the questionnaire distributed using g-form and filled in by the respondent online the results of which will used for collect data.

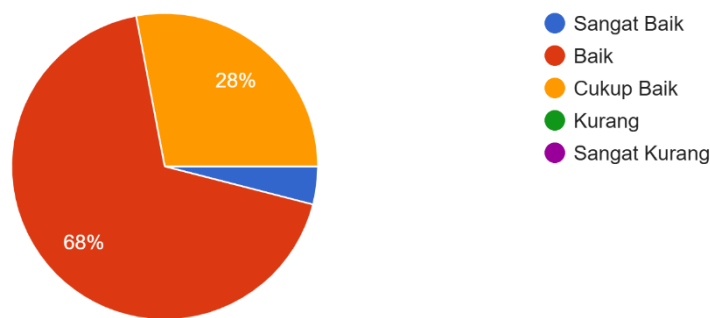
### Technique Analysis Data

Data analysis techniques used for study this is with use technique checking, selection, classification, tabulation, and scoring is all technique descriptive quantitative used for analyze data.

### Hasil dan Pembahasan

From the total sample of 24 students, it is known that 100% provided answers/filling in the questionnaire given. Based on the results of the questionnaire filled out by respondents, it is known that the majority of students participated in the student exchange program at the Unesa accounting education study program in the Odd Semester of 2024/2025. Students who participated in the student exchange at the Unesa accounting education study program and all of them were fifth semester students.

The program objectives must be communicated with clear, like as for the program. The majority student participant exchange student give category well, that means study program education accountancy University Already capable give clear information to student related program participants from objective activity said. Complete data as shown in picture following:

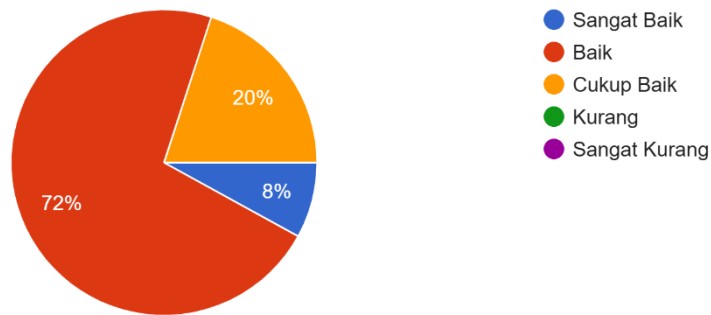


Gambar 1. Respondents' answers regarding the clarity of the objectives of implementing the Unesa accounting education study program student exchange program.

Based on results obtained after share questionnaire with student exchange student Accounting Education Study Program University odd period 2024/2025 obtained as many as 68% of students who participate in exchange programs students in study program education accountancy university say that the program clearly, 28% said good enough, and 6% said very good. This shows that part big students who participate in exchange programs students in study program education accountancy university has accept support from campus before start an exchange program student this is on campus objective.

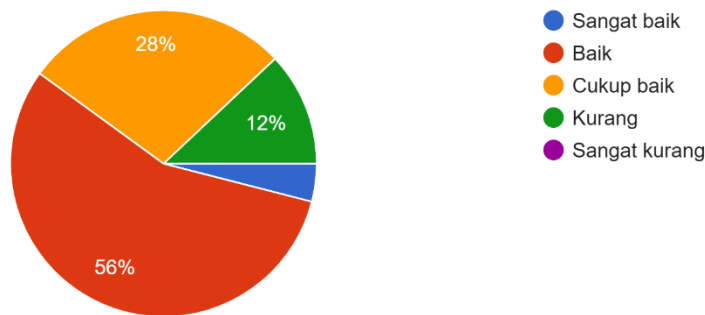
Before the implementation process learning for exchange program class students, study

programs education accountancy always implementing and conditioning students for learning can implemented in a way maximum. The existence of a role from lecturer tutor is one of the how to make students carry out learning as much as possible. As many as 72% of students state that role lecturer mentor helps in the process of implementation exchange student this, 20% stated that that enough helpful, and 8% stated that they are very helpful related with role lecturer mentor during continuity of the exchange process student Accounting Education Study Program Unesa 2024/2025 odd. The following image shows data from exchange program students student study program education accountancy University of Surabaya:



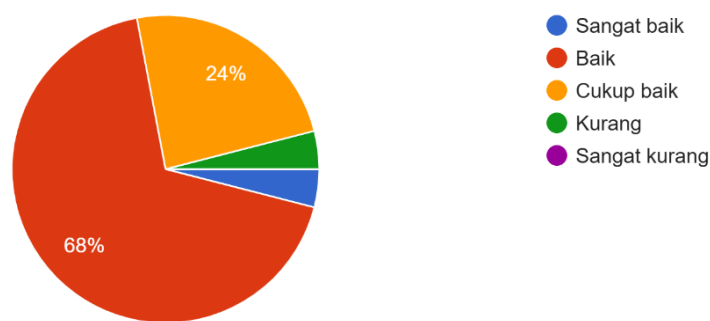
Gambar 2. Respondents' answers regarding the role of (lecturer) supervisors in the process of implementing student exchanges for the 2024/2025 odd-numbered accounting education study program.

In terms of arrange timetable college, 56% of students say that the exchange program student education accountancy already set up with good, 28% said that that enough good, 12% said that that less, and 4% said that it's very good.



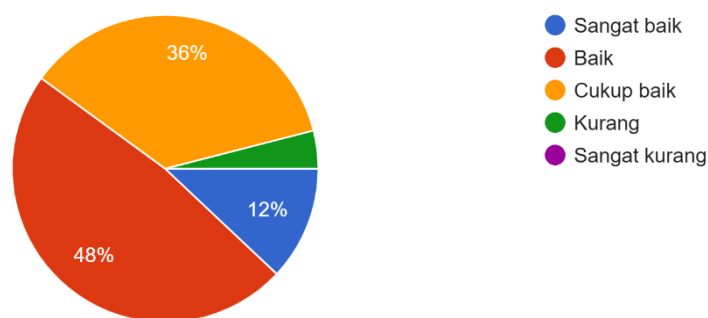
Gambar 3. Arrangement of lecture schedules for student exchange programs at the destination university.

The provision of learning facilities and infrastructure by the Unesa accounting education study program for the 2024/2025 odd-year student exchange program class, as many as 68% stated it was good, 24% stated it was quite good, and 19% stated it was quite good, a small portion of the rest were in the very good and less good categories.



Gambar 4. Respondents' answers regarding the facilities and infrastructure in the Unesa accounting education study program in sending students to undertake student exchange programs

Meanwhile, for the implementation of the learning process in the Unesa 2024/2025 odd accounting education study program student exchange program, 48% of students stated it was good, 36% stated it was quite good, 12% stated it was very good, and 4% stated it was not good. This is as shown in the following diagram:



Gambar 5. Implementation of the learning process in the 2024/2025 Unesa Accounting Education Study Program student exchange program odd

Based on data from study program education accountancy Unesa in the 2024/2025 odd semester, the majority student participate in the exchange program students. This indicates that this program own power enough pull big among student study program Accounting education. Participation active this also provides opportunity for student For develop outlook academic and expand network social.

The purpose of the exchange program student must communicated with clear to students. Detailed information about program requirements, available study program categories, and benefits that can be obtained from this program need delivered in a way comprehensive. Effective communication will help student in understand program objectives and prepare self with more good before follow the exchange program.

Majority students who participate in exchange programs student this give response positive for experience. This is show that this program give mark significant addition for development academic and personal students. Response positive this also becomes indicator that the exchange program student has succeed reach the purpose in give experience valuable learning.

The role of the mentor in the exchange program student own very important contribution. Supervisor no only help student in prepare condition administration, but also provides moral and academic support during student follow a program at the target university taking place. Good guidance from mentor will help student adapt with environment new, overcome challenge academic, as well as utilise the opportunities that exist for develop self.

Majority students (56%) rated that the exchange program student has walk with good . However, still there is part small students who give under - rating good to a number of aspects of the program. This is show that Still There is room For repair in organizing exchange programs student .

Aspect infrastructure and facilities supporters of the exchange program also need become attention. Availability adequate facilities, such as accommodation, transportation, and access to source power academic, will give more experience is good for student study program education accountancy University during follow the exchange program student this.

Most of the students (68%) stated his interest for continue the exchange program students in the future. This is show that this program give sustainable benefits for students, good in matter development academic and also preparation career.

In general overall, exchange program students in study program education accountancy Unesa in the odd semester of 2024/2025 has walk with good and giving impact positive for students. However, for keep going increase the quality of this program, some aspect need be noted, such as communication more program goals effective, role more optimal guidance, as well as improvement infrastructure and facilities supporters.

With notice aspects said, the exchange program student can give more experience valuable for students, as well as give more contribution big in development academic and professional.

## **Kesimpulan**

As part from implementation Independent Learning Policy Independent Campus (MBKM) in the Accounting Education Study Program, Surabaya State University, evaluation program exchange student show positive results. This study show that this program has succeed involving student as much as 100% and answer questionnaires were distributed . Most of them student believe that the program objectives have been communicated with clear. They also feel get support adequate academic and adequate guidance from lecturer mentor. Although there is a number of things that are still can improved, such as provide more facilities and equipment good, good response for students is great interest to this program, and some big from they intend for want to participate back in the future if there is opportunity. Exchange program student this possible more lots help development academic and professional student with consider bait feedback given, especially those related with facilities and communication for all over the parties concerned.

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